

SUNDAY STREET MARKET - OUTLINE OF A POSSIBLE EVENT

Ambition and scale

We have agreed to try out a Sunday Street Market event and, having rejected one organised by a professional team as being too costly and too disruptive in scale, we now plan to run this event ourselves. We aim to start small - bigger than the Saturday market, but not so big as we can't handle it well, and with no road closure requirements.

We have a small amount of funding available with the aim of:

- Developing economic opportunities in the town by bringing people into the town to shop and enjoy Framlingham on a normally quiet day - such as people from local villages and other towns, as well as residents of Framlingham, and to provide Castle visitors with something interesting to do in town on a Sunday when much is normally closed. This funding is only available up to the end of the financial year in April

Or we could run an event which is funded solely from pitch fees, which would not be concerned with town centre economic development, and so shops would not need to be open. In this case the aim would be:

- To create a vibrant friendly atmosphere in Framlingham on a normally very quiet day - for Castle visitors and people from local villages and nearby towns, as well as residents of Framlingham, providing something interesting and enjoyable to do in town on a Sunday when much is normally closed.

Theme

And "Artisan" theme is now quite well recognised by the general public, and allows for a mix of antiques, arts & crafts and local food specialists.

Entertainment and activities

Children need to be entertained with activities. It could be set up in one place, or be mobile, moving around different parts of the market depending on the type of activity.

Refreshments

We would encourage the cafes and pubs to open, but also to have other street food available too.

Rain

Having some stalls undercover in a hall allows traders with more expensive or delicate items to be safe from rain.

Road safety

This should be largely just like a normal market day

Possible dates: depending on availability of venues

A Sunday Market supported by ESC funds: on Sunday 26th March 2023, or Sunday 2nd April 2023

Or a more community based Sunday Market later in June if this is not funded by ESC.

Time:

11am - 3pm would be the most attractive time for shoppers / visitors

Other options could be: 10am - 2pm? or 1pm - 4pm?

Venues: one venue, two or three...

Market Hill car parking area and the Unitarian Meeting House?

Castle Community Rooms?

Old Theatre?

Plus as many shops and cafes open too?

Local galleries open with exhibitions and items for sale?