

Framlingham Town Council - Strategic Plan (2021 – 2025) Review

STRATEGIC PLAN REVIEW PROCESS

Our annual Strategic Plan Review allows us to assess our approach to planning and implementing actions in the first year of our 5 year Strategic Plan published in April 2021. This assessment attempts to ensure that our strategies are forward looking, focused and effective but also comply with local government policies, standards and where applicable the local plan. The review process can also include discussions around the ways that our strategic plan can be embedded into the governance & operational framework of the town council, meaning strategies and day-to-day operations and actions are all directed toward achieving our agreed goals.

WHAT DOES THE STRATEGIC PLAN REVIEW COVER?

The strategic planning review process explores the following questions about each element of our existing strategic plan, both at committee and full council level:

- a. What has worked and what hasn't worked in the past 12 months?
- b. What were our main achievements?
- c. What were our main failures (if any) and why?
- d. Has there been any major changes in our working environment?
- e. Is there a need to take things out and put new things into the strategic plan?
- f. What have we learned about ourselves since preparing the plan.

3. HOW WILL WE CONDUCT THE REVIEW PROCESS

Stage 1

- a. Re circulation of the 5 year Strategic Plan document to all staff and councillors .
- b. Request an Independent & personal view of our **Vision** statement, our **5 chosen themes** and the agreed **strategy** for each theme from each councillor & staff member (see attachment 1)

Our Vision

To make Framlingham the most vibrant, thriving, distinctive, safe and prosperous market town in East Suffolk, retaining its historic character, respecting the environment, reflecting the views of its community and providing an outstanding quality of life for current and future generations.

The theme - FINANCIAL STABILITY

The Strategy - We will grow and prosper as a council, ensuring we are well run, provide value for money & continue to strive for excellence.

The theme - COMMUNITY NEEDS

The Strategy - Working together we will enable our community to identify our community needs and opportunities, empower them to make a difference and support them to enhance the well being of us all.

The theme - PROTECTING OUR ENVIRONMENT

The Strategy - We will put the environment at the heart of everything we do influencing and promoting the transition to zero carbon.

The theme - BUILDING PARTNERSHIPS

The Strategy - We aim to strengthen our relationships with local businesses, organisations, clubs and charities, identify collaborative opportunities and work more closely with our neighbours.

The theme - GROWING OUR ECONOMY

The Strategy - We will build on the strengths of our town, identify opportunities for growth, make our market town more appealing, safe and easier to get around.

- c. Forward completed input to SAD committee chair & cc Deputy Clerk using template provided (see attachment 1)

Stage 2

Request for an independent & personal view by all councillors and staff **of our achievements as a council** when considering the success or failure of implementing/acting on our agreed actions/priorities for each of the 5 themes. (see attachments 2.1 to 2.5)

Forward completed input to SAD committee chair & cc Deputy Clerk using template provided

Stage 3

Collection & collation of all input and preparation of results by SAD committee.

Publish and circulate collated input to all councillors & staff

Discussion of results at SAD Committee Mtg and preparation of Draft report to Full Town Council

Strategic Plan Review report to Full Town Council

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Attachment 1

OUR VISION

To make Framlingham the most vibrant, thriving, distinctive, safe and prosperous market town in East Suffolk, retaining its historic character, respecting the environment, reflecting the views of its community and providing an outstanding quality of life for current and future generations

Comments :-

Proposed amendments :-

THEMES & STRATEGIES

The theme - FINANCIAL STABILITY

The Strategy - We will grow and prosper as a council, ensuring we are well run, provide value for money & continue to strive for excellence.

Comments

The theme - COMMUNITY NEEDS

The Strategy - Working together we will enable our community to identify our community needs and opportunities, empower them to make a difference and support them to enhance the well being of us all.

Comments

The theme - PROTECTING OUR ENVIRONMENT

The Strategy - We will put the environment at the heart of everything we do influencing and promoting the transition to zero carbon.

Comments

The theme - BUILDING PARTNERSHIPS

The Strategy - We aim to strengthen our relationships with local businesses, organisations, clubs and charities, identify collaborative opportunities and work more closely with our neighbours.

Comments

The theme - GROWING OUR ECONOMY

The Strategy - We will build on the strengths of our town, identify opportunities for growth, make our market town more appealing, safe and easier to get around.

Comments

Completed by

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Attachment 2.1

Implementation / Priorities – rating

1 = fully implemented

2 = partly implemented

3 = planned but not implemented

4 = not yet considered

Please indicate your personal rating of 1 to 4 for each of the priorities and add any comments below

FINANCIAL STABILITY

OUR PRIORITIES

Improve the organisation of the council, its committees and its use of resources

Continual, meaningful training for staff & councillors

Succession planning for committee chairs & staff

Improving governance

Embrace change & seek continuous improvements to our services balancing quality service with cost

Modernise & enhance our services & embrace new technology

Reduce costs without reducing efficiency or effectiveness and introduce “zero base” effective budgeting

Identify our infrastructure priorities & maintain the Community Infrastructure Levy (CIL) spending plan

Maximise income from non Council Tax Precept activities, local CIL and grant aid

Conduct due diligence on all projects & initiatives

Comments: -

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Attachment 2.2

Implementation / Priorities – rating

1 = fully implemented

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COMMUNITY NEEDS

OUR PRIORITIES

Identify skills and capabilities within the council & the community.

Adopt “face to face” engagement with our residents.

Communicate & consult regularly with our community recognising its diverse nature and changing demographics

Encourage public involvement on working groups & volunteering on council initiatives.

Encourage members of the community to put themselves forward as town councillors.

Create community partnerships across all age groups and encourage collective problem solving.

Develop the Framlingham website to be more accessible & user friendly and use diverse communication, including social media and printed media.

Implement “community asset mapping”.

Keep our community safe.

Identify those that are vulnerable, excluded & disadvantaged

Comments:-

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Attachment 2.3

Implementation / Priorities – rating

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PROTECTING OUR ENVIRONMENT

OUR PRIORITIES

Develop & implement an Environment Protection Plan.

Ensure that the Neighbourhood Plan review includes new policies on the natural and human environment.

Work with ESC to achieve reduction of CO2 emissions aiming for a Carbon reduction target for Framlingham of 35% (on 2010 levels) by 2025, and 75% by 2050

Lead by example – influencing public opinion and educate ourselves & the community via events and exhibitions.

Develop recycling and re- use initiatives and lobby for new larger and more diverse local facilities.

Increase bicycle use, including cycle hire for visitors and promote walking

Reduce car use in town centre.

Encourage cleaner / green transport initiatives.

Gain a better understanding of what is possible in our town: -

Tree protection orders & more tree planting.

Wild flower meadows.

Protection of wild life corridors.

Plastic bag free town, promoting alternatives.

Low energy housing design.

Electric car charging

Comments:-

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Attachment 2.4

Implementation / Priorities – rating

1 = fully implemented

2 = partly implemented

3 = planned but not implemented

4 = not yet considered

BUILDING PARTNERSHIP

OUR PRIORITIES

Regular close contact with neighbouring villages/ parishes.

Attending ESC Community Partnership Area meetings.

Sharing our vision for Framlingham with our neighbours.

Encourage collaboration between community groups.

Provide a range of volunteer and engagement opportunities via the “Inclusivity Working Group” initiative.

Strengthen relationships with the FBA and local businesses.

Initiate regular meetings & develop partnerships with local schools, charities, library, Sports Club, English Heritage, Hour Community, FAYAP, Scouts & Guides and other local partners.

Support community groups to improve outcomes for the elderly and lonely and reduce the effects of isolation.

Comments:-

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Attachment 2.5

Implementation / Priorities – rating

1 = fully implemented

2 = partly implemented

3 = planned but not implemented

4 = not yet considered

GROWING OUR ECONOMY

OUR PRIORITIES

Identify what businesses we have in town, what we need and what new opportunities they bring for employment.

Support the creation of increased employment opportunities

Attract investments into town supporting & promoting local businesses.

Deliver the prioritised & agreed “off street” parking strategy.

Prepare a town wide transport & traffic management plan including on street parking, traffic flow, pedestrianisation, improved mobility for the disabled / elderly and alternatives to the car.

Work to develop a town wide events programme & calendar.

Promote our strengths, encourage events that market our towns unique identity & generate social, cultural & economic benefit.

Identify and implement changes in our town that make it more appealing, interesting and environmentally safe.

Comments:-

Completed by:

